

Der *American Dream* als ‚Methode‘ struktureller Diskriminierung!?

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American Studies / Culture & Media Studies

“The American Dream is that dream of a land in which life should be better and richer and fuller for everyone, with opportunity for each according to ability or achievement. [...] It is not a dream of motor cars and high wages merely, but a dream of social order in which each man and each woman shall be able to attain to the fullest stature of which they are innately capable, and be recognized by others for what they are, **regardless of the fortuitous circumstances of birth or position.”**

James Truslow Adams, *The Epic of America* (1931)

And so even though we face the difficulties of today and tomorrow, I still have a dream. It is a dream deeply rooted in the American dream.

Martin Luther King, Jr.

(August 1963)



I PROMISE YOU. WORK HARD,
STUDY HARD, DREAM BIG AND
THAT DAY WILL COME--



WHEN YOU'LL LOSE YOUR SHOT AT A
GOOD COLLEGE TO A NOTALENT KID
WITH RICH PARENTS WITH PULL.



THE
AMERICAN
DREAM.



IT'S A
BEAUTIFUL
THEORY.

FITZSUMMING © THE ARTIST AND AMY RYAN 2019
polecartoons.com

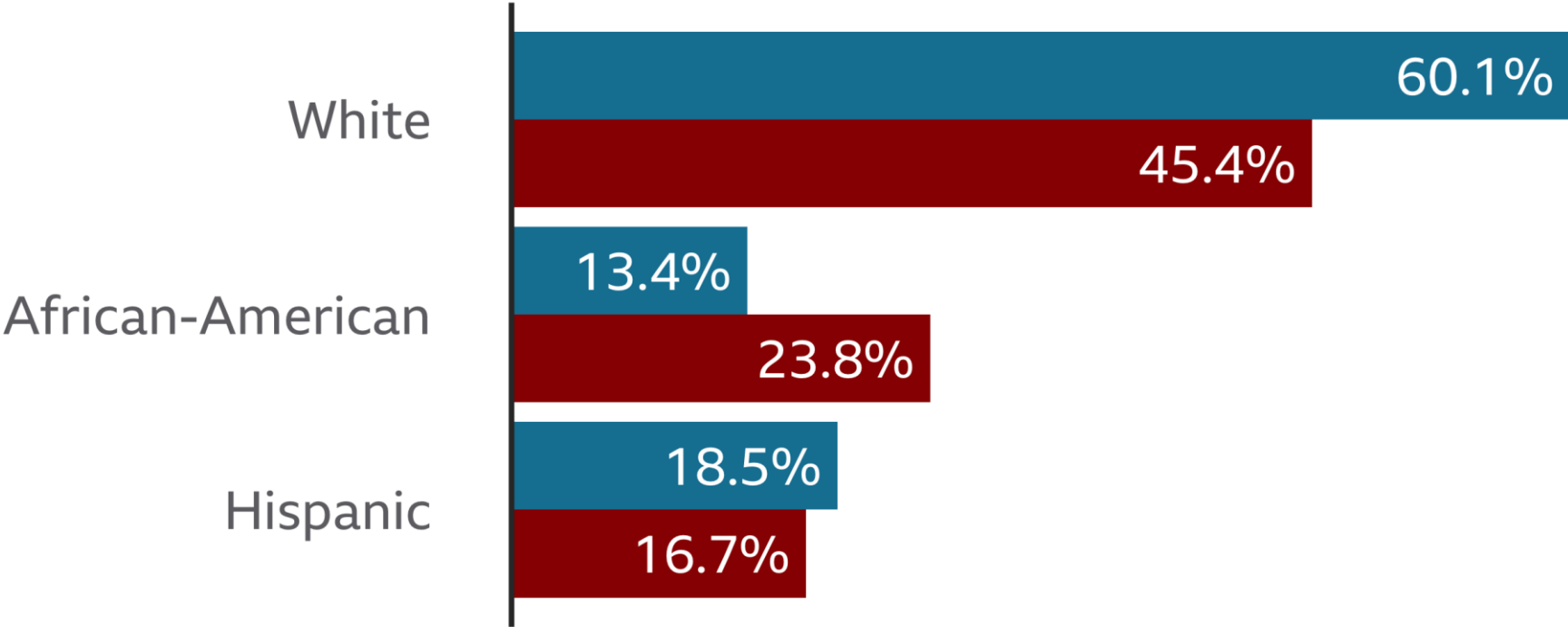


A photo combination of the 10 highest-paid CEOs of 2013, as calculated by The Associated Press and Equilar. Top row, from left: Anthony Petrello, Nabors Industries, \$68.2 million; Leslie Moonves, CBS, \$65.6 million; Richard Adkerson, Freeport-McMoRan Copper & Gold, \$55.3 million; Stephen Kaufer, TripAdvisor, \$39 million; and Philippe Dauman, Viacom, \$37.2 million. Bottom row, from left: Leonard Schleifer, Regeneron Pharmaceuticals, \$36.3 million; Robert Iger, Walt Disney, \$34.3 million; David Zaslav, Discovery Communications, \$33.3 million; Jeffrey Bewkes, Time Warner, \$32.5 million; and Brian Roberts, Comcast, \$31.4 million.

Fatal police shootings and population size by ethnic group

Total shootings reported between Jan 2015 and Mar 2021

■ Population ■ Killed in police shootings



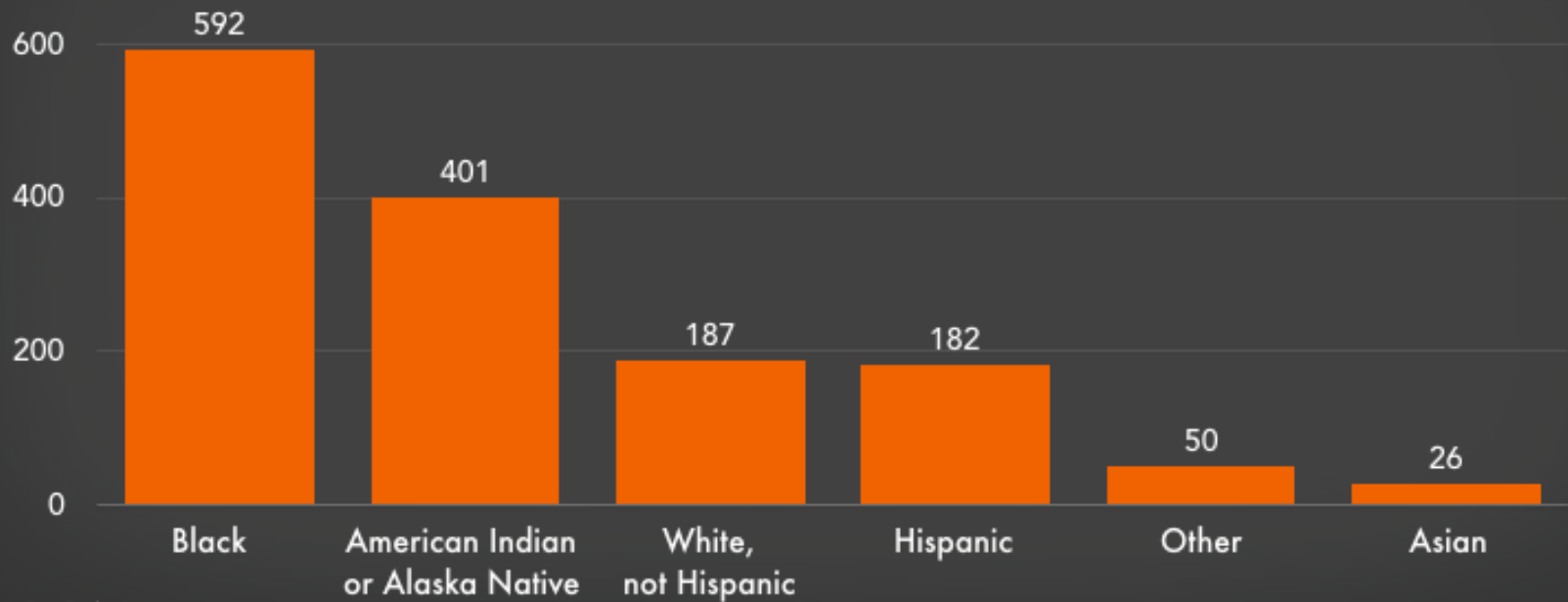
Note: Remaining fatal shootings among other minorities or unknown ethnicities

Source: US Census Bureau, Washington Post police shootings database



RACIAL DISPARITIES IN LOCAL JAIL INCARCERATION RATES, 2018

Number of people incarcerated in local jails per 100,000 people in each racial or ethnic category





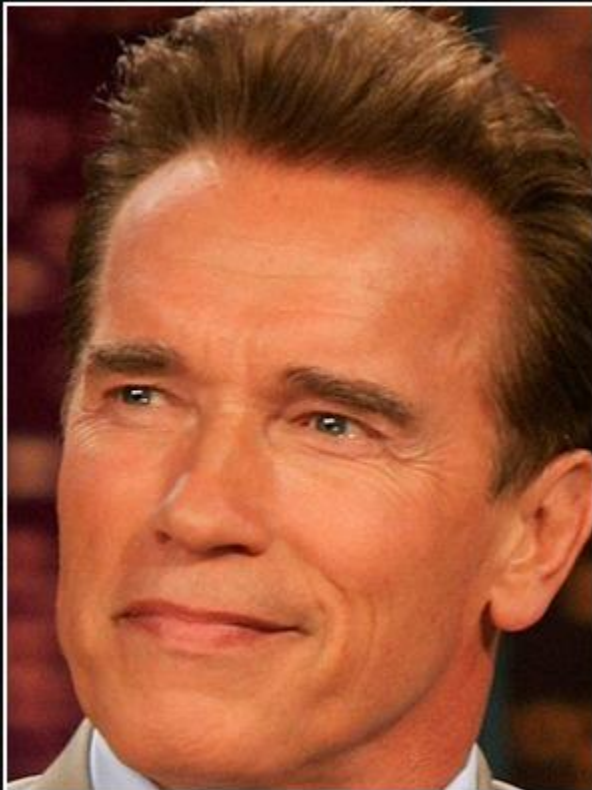
THE MERITOCRACY MYTH

THIRD
EDITION

STEPHEN J. McNAMEE
AND ROBERT K. MILLER JR.



“Winners have talent, discipline, and luck, and losers suffer from lack of talent, inferior self-discipline, and/or bad luck. This view suggests that fair competition produces just results. Armed with this worldview concerning winners and losers, it’s a small step to using this frame to explain social inequality itself.” (Patricia Collins and Sirma Bilge 10) → **the myth of the level playing field**



My fellow Americans, this is an amazing moment for me. To think that a once-scrawny boy from Austria could grow up to become governor of the state of California and then stand here... then stand here in Madison Square Garden and speak on behalf of the president of the United States - that is an immigrant's dream. It is the American dream.

— *Arnold Schwarzenegger* —

AZ QUOTES

NEVER-BEFORE-SEEN PHOTOS

Arnold

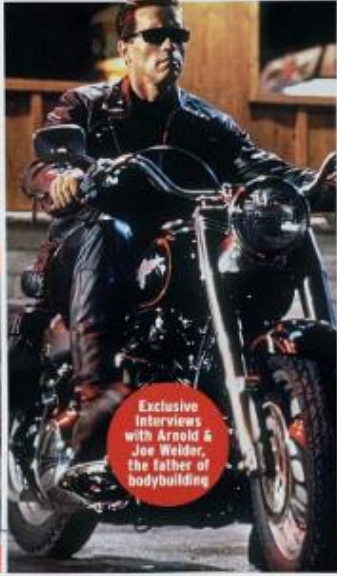
THE AMERICAN DREAM



7-Time Mr. Olympia



Box Office King



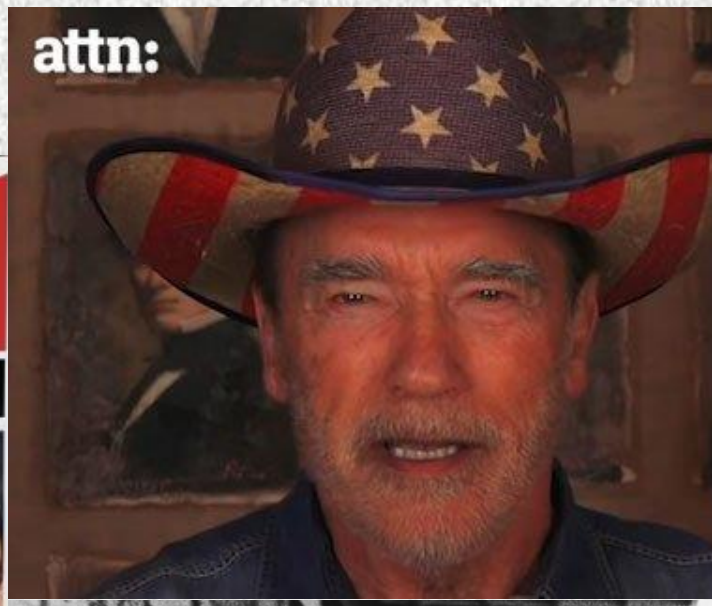
Exclusive Interviews with Arnold & Joe Weider, the father of bodybuilding



Camelot's Future



Political Leader



attn:



EB
ENTERTAINMENT BODYBUILDING
THE ART OF THE MUSCULAR MAN



THE MIND IS THE LIMIT.

AS LONG AS THE MIND CAN IMAGINE THAT SOMETHING CAN BE DONE, THEN IT CAN.

AS LONG AS YOU BELIEVE IN IT 100%.

Arnold Schwarzenegger

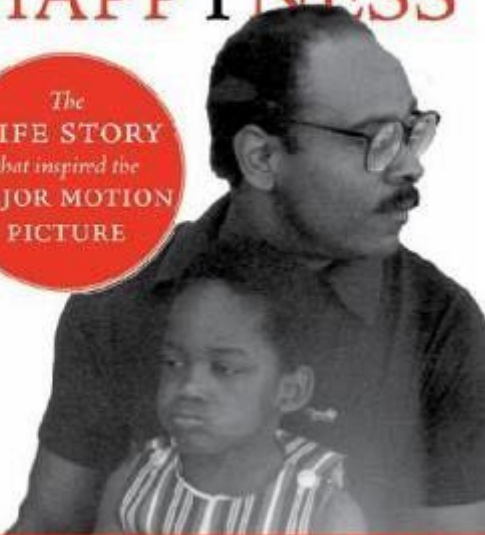
 **AWESOME BODY**
CHAMPION TRAINING CENTER
WWW.AWESOME-BODY.INFO

NEW YORK TIMES BESTSELLER

"The quintessential rags-to-riches American dream story—amazing and inspirational!"
—*San Francisco Chronicle Book Review*

The PURSUIT of HAPPYNESS

The
LIFE STORY
that inspired the
MAJOR MOTION
PICTURE



CHRIS GARDNER

WILL SMITH

"Will Smith gives the most touching performance of his career."

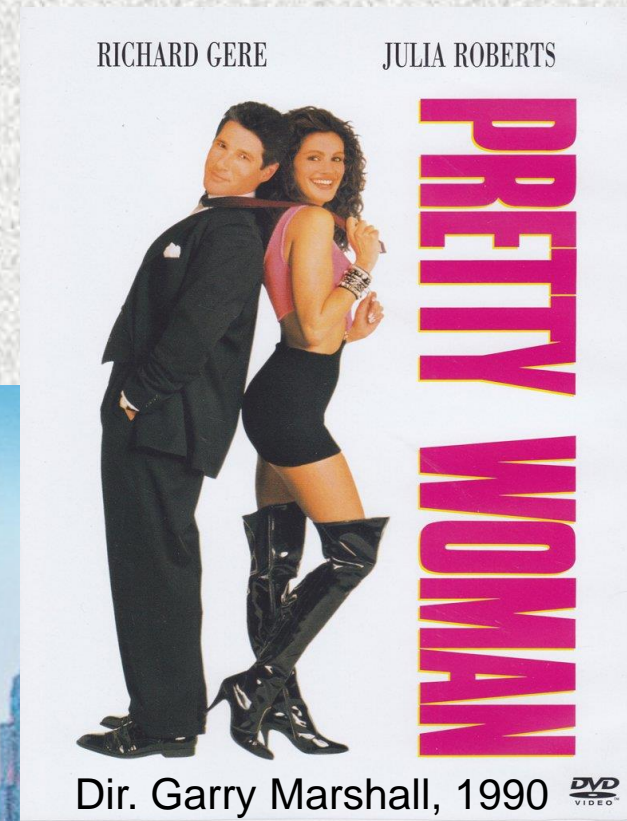
— Jeffrey Lyons, NBC's "Real Talk"

the PURSUIT of HAPPYNESS

Inspired by a true story.

(2006)





Dir. Wayne Wang, Sony Pictures, 2002
(=> Cinderella theme)

#BE LIKE MIKE



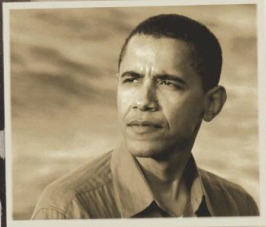
Bottom: Chevrolet Blazer – “Just like you” (Commercial, 1997)



WITH A NEW PREFACE BY THE AUTHOR
BARACK OBAMA



*Dreams from
My Father*

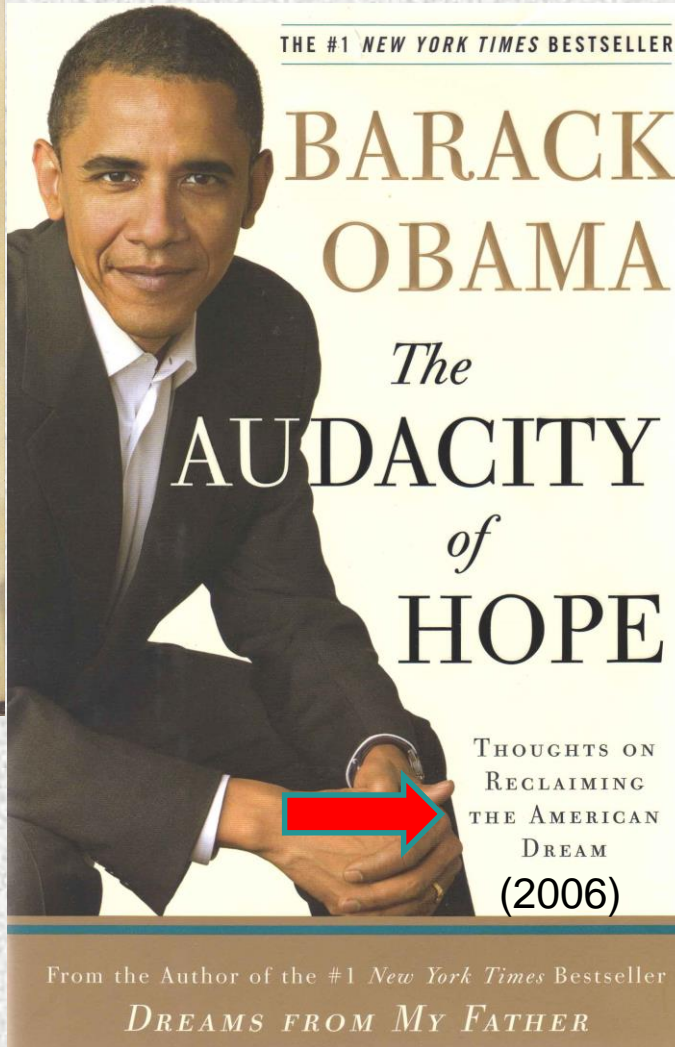


A Story of Race and Inheritance

"Perceptive and wise, this book will tell you something about yourself whether you are black or white."

—MARIAN WRIGHT EDELMAN

(1995; 2004)



A PROMISED LAND



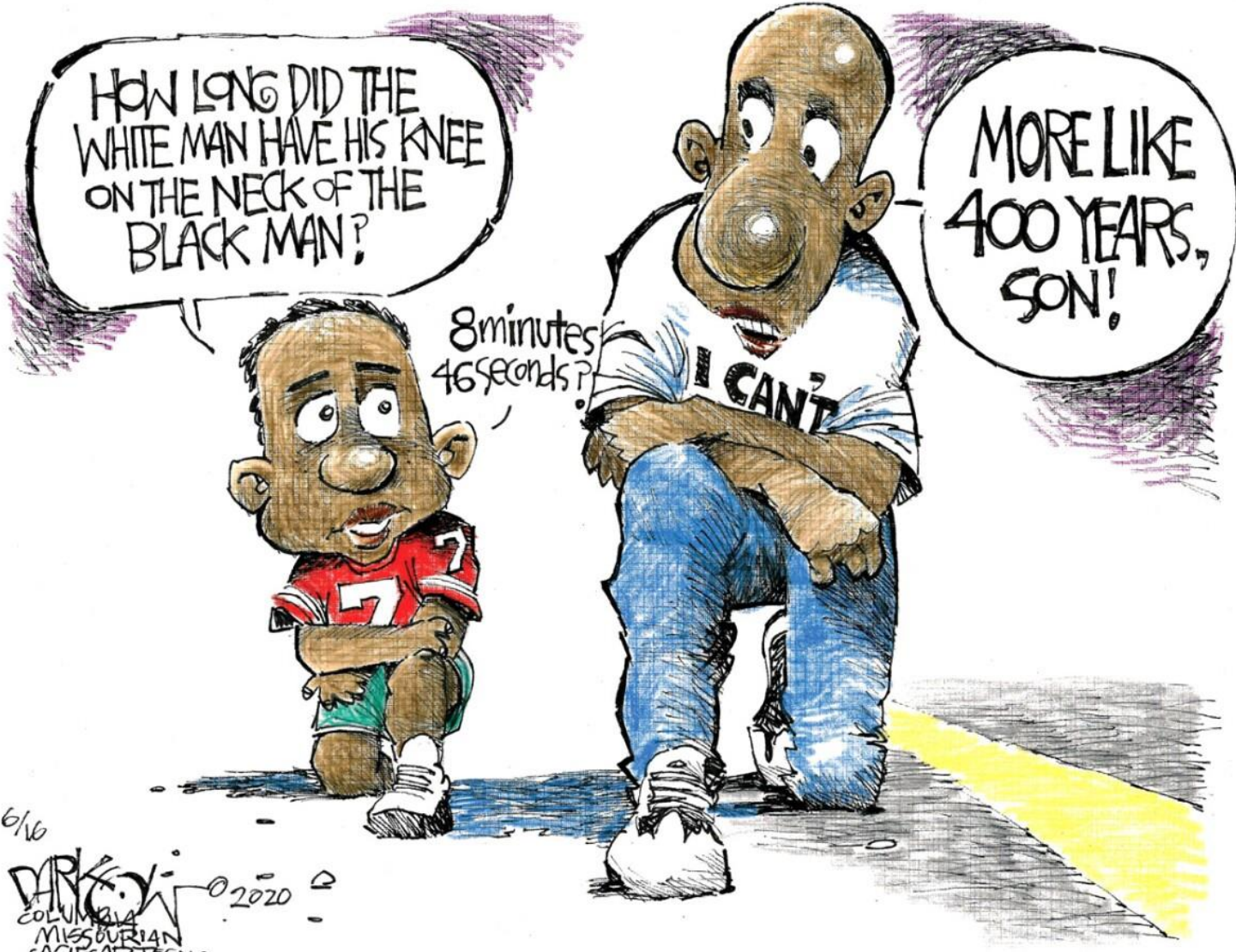


In my country we go to prison first and then become President



OBAMA.ORG

©David Katz 2004



HOW LONG DID THE
WHITE MAN HAVE HIS KNEE
ON THE NECK OF THE
BLACK MAN?

MORE LIKE
400 YEARS,
SON!

8 minutes
46 seconds?

6/16

DAVE
COLUMBIA
MISSOURIAN
CARTOONS © 2020

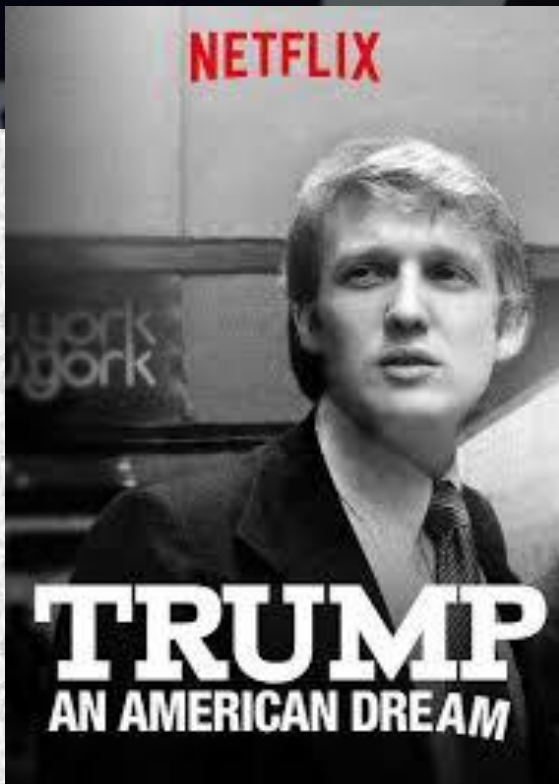
"Sadly, the American dream is dead. But if I get elected president, I will bring it back, bigger and better than ever."
— Donald Trump



Q: How will you bring back the American Dream?

"Look. We can bring the American Dream back. That I will tell you. We're bringing it back. Okay? And I understand what you're saying. And I get that from so many people. 'Is the American Dream dead?' They are asking me the question, 'Is the American Dream dead?' And the American Dream is in trouble. That I can tell you. Okay? It's in trouble. But we're going to get it back and do some real jobs. How about the man with that beautiful red hat? Stand up! Stand up! What a hat!"

-Donald Trump, Rochester, NH Town Hall, September 17, 2015



FOR A FAIR SELECTION
EVERYBODY HAS TO TAKE
THE SAME EXAM: PLEASE
CLIMB THAT TREE

